SPONSORSHIP OPPORTUNITIES (Application Form)

5 - 8 MAY 2008

AMMAN EXHIBITIONS PARK
Amman - Jordan

The 5th International Rebuild Iraq Exhibition

Reserve now for Priority Attention!

PLEASE TICK YOUR RELEVANT PARTICIPATION CHOICE BELOW:

❒ Participate in the Conference, interested in sponsoring Project Rebuild Iraq 2008 at the level indicated below.

- ❒ Diamond Circle - US$ 100,000
- ❒ Gold Circle - US$ 70,000
- ❒ Silver Circle - US$ 40,000
- ❒ Conference Lunch & Coffee Break Sponsorship - US$ 30,000
- ❒ Exhibitors & Conference Delegates Bag Sponsorship - US$ 15,000
- ❒ Visitors Lanyard - US$ 8,000 / Per Day

PLEASE PRINT CLEARLY

Name: .....

Company: .....

Position: .....

Address 1: .....

Address 2: .....

Region: .....

Zip Code: .....

Country: .....

Tel.: .....

Fax: .....

E-mail: .....

Web: .....

Nature of Business: .....

Date: .....

RESERVED FOR THE ORGANIZERS

Received by: .....

Approved by: .....

Date: ..... Signature: .....

Interested companies can easily benefit from the Project Rebuild Iraq Sponsorship Opportunities by taking an early action for booking the appropriate package.

EVENT INFORMATION:

Event:
Project Rebuild Iraq 2008 Exhibition (5th Edition)

Date:
5 - 8 May 2008

Event:
Project Rebuild Iraq 2008 Conference (5th Edition)

Date:
6 -7 May 2008

HOW TO BOOK:

Riyadh Office:
P.O. Box: 56010,
Riyadh 11554, KSA
Tel.: +966 1 4541448 ext. 209
Fax: +966 1 4544846
Mobile: +966 505448260 (KSA)
+962 796111567 (Jordan)
Email: rebuildiraq@recexpo.com
Web: www.rebuild-iraq-expo.com

IFP Jordan:
P.O. Box: 930799,
Amman 11193, Jordan

IFP Group:
P.O. Box: 55576,
Beirut, Lebanon

ORGANIZED BY:

Riyadh Exhibitions Co.

SPONSORSHIP PACKAGES

DIAMOND CIRCLE US$ 100,000

LIMITED TO ONE SPONSOR ONLY

Sponsor package includes:

- 60 sqm exhibition space at the 5th International Rebuild Iraq Exhibition.
- Keynote presentation to be addressed in the conference from a senior executive.
- Interview and picture of a senior executive in the event's Partner Magazine.
- Special story, interview and pictures in the show newsletter of which 8,000 copies will be printed and mailed to exhibitors worldwide, diplomats in Jordan and Iraq, selected businessmen and VIPs in Jordan and Iraq and to selected decision-makers in the region.
- Logo in the electronic version of the newsletter addressed to a large number of qualified international & regional recipients, with a downloadable web-based version.
- One free double page full colored advertisement in the Official Show Catalogue to be distributed in 15,000 copies free of charge at the entrance of the show & used as a reference by trade buyers after the show.
- Banner link to sponsor's website, 167 x 125 pixels from the official show website www.rebuild-iraq-expo.com
- A roll-up poster for the Diamond sponsor placed at the entrance of the Conference hall.
- All signage and banners at both the conference and the exhibition area will carry the logo of Diamond sponsor (indicating level of sponsorship).
- Logo in both Conference and Exhibition literature indicating sponsorship level.
- Logo at show press conferences in Amman and other regional capitals promoting Rebuild Iraq and the concurrent conference.
- Logo in all show & conference advertising campaigns in newspapers in Jordan, Iraq & the region, as well as in trade magazines & outdoor advertisements.
- Sponsor's brochures in Conference Participants' bags.
- 20 free of charge invitations to attend the conference.
- 20 invitations to the event's Gala Dinner.
- 20 invitations to the lunch ceremony on day one of the conference.
- 20 invitations to the lunch ceremony on day two of the conference.

GOLD CIRCLE US$ 70,000

LIMITED TO 4 SPONSORS ONLY, FROM DIFFERENT SECTORS

Sponsor package includes:

- 36 sqm exhibition space at the 5th International Rebuild Iraq Exhibition.
- Special story, interview and pictures in the show newsletter of which 8,000 copies will be printed and mailed to exhibitors worldwide, diplomats in Jordan and Iraq, selected businessmen and VIPs in Jordan and Iraq, and to selected decision-makers in the region.
- One free full page colored advertisement in the Official Show Catalogue to be distributed in 15,000 copies free of charge at the entrance of the show & used as a reference by trade buyers after the show.
- Banner link to sponsor's website, 167 x 125 pixels from the official show website www.rebuild-iraq-expo.com
- All signage and banners at both the conference and the exhibition area will carry the logo of Gold sponsor (indicating level of sponsorship).
- Logo in the Conference and Exhibition literature indicating sponsorship level.
- Logo at show press conferences in Amman and other regional capitals promoting Rebuild Iraq and the concurrent conference.
- Logo in all show & conference advertising campaigns in newspapers in Jordan, Iraq & the region, as well as in trade magazines & outdoor advertisements.
- Sponsor's brochures in Conference Participants' bags.
- 12 free of charge invitations to attend the conference.
- 12 invitations to the event's Gala Dinner.
- 12 invitations to the lunch ceremony on day one of the conference.
- 12 invitations to the lunch ceremony on day two of the conference.

SILVER CIRCLE US$ 40,000

LIMITED TO 8 SPONSORS ONLY

Sponsor package includes:

- 18 sqm fitted space at the 5th International Rebuild Iraq Exhibition.
- One free full page colored advertisement in the Official Show Catalogue to be distributed in 15,000 copies free of charge at the entrance of the show & used as a reference by trade buyers after the show.
- Banner link to sponsor's website, 167 x 125 pixels from the official show website www.rebuild-iraq-expo.com
- All signage and banners at both the conference and the exhibition area will carry the logo of Silver sponsor (indicating level of sponsorship).
- Logo in the Conference and Exhibition literature indicating sponsorship.
- Logo at show press conferences in Amman and other regional capitals promoting Rebuild Iraq and the concurrent conference.
- Logo in all show & conference advertising campaigns in newspapers in Jordan, Iraq & the region, as well as in trade magazines & outdoor advertisements.
- 6 free of charge invitations to attend the conference.
- 6 invitations to the event's Gala Dinner.
- 6 invitations to the lunch ceremony on day one of the conference.
- 6 invitations to the lunch ceremony on day two of the conference.

CONFERENCE LUNCH & COFFEE BREAK SPONSORSHIP US$ 30,000

LIMITED TO 2 SPONSORS ONLY

Sponsor package includes:

- A lunch reception and two coffee breaks will be held on each day during Project Rebuild Iraq 2008 Conference, for delegates, speakers and VIPs with invitation sent by the organizers on behalf of the sponsoring company. The package will cover one lunch ceremony and two coffee breaks.
- These functions will host more than 300 attendees on each day.
- 20 free passes for this event.
- Banner link to sponsor's website, 167 x 125 pixels from the official show website www.rebuild-iraq-expo.com
- Special signage at the lunch hall welcoming the invitees.
- Logo of sponsoring company will appear on all buffet tables and menu.
- A reception desk at the entrance of the lunch ceremony hall to distribute the brochure of the sponsoring company.
- Special signage at the coffee break area welcoming the invitees.
- Logo of sponsoring company will appear on coffee break tables.
- A reception desk at coffee break area to distribute the brochure of the sponsoring company.

EXHIBITORS & CONFERENCE DELEGATES BAGS SPONSORSHIP US$ 15,000

LIMITED TO 1 SPONSOR ONLY

Sponsor package includes:

- All Exhibitors and Delegates will receive a conference bag with a large printing area, allowing a great standout of the sponsoring company's logo, printed in the Sponsor's corporate colors.
- Organizers will distribute more than 2500 bags.
- Sponsoring company can place one piece of company's literature within the bags.
- Banner link to sponsor's website, 167 x 125 pixels from the official show website www.rebuild-iraq-expo.com

VISITORS' LANYARD US$ 8,000 / Per Day

LIMITED TO 4 SPONSORS ONLY

Sponsor package includes:

- All visitors will be using an Exhibition Lanyard for holding the ID badge.
- This would be a great standout of the sponsoring company's logo, printed in black.
- Organizers will distribute more than 12000 lanyards.
- Interested sponsors can sponsor lanyards for one day or more.
- Sponsoring company logo clearly shown in black on the lanyard.
- A different color of lanyard will be used on each day.